



# Confindustria Toscana Servizi

[www.confindustriatoscanaservizi.it](http://www.confindustriatoscanaservizi.it)

## 1. WHO WE ARE

We are a limited liability consortium company, acting as the operating arm of Confindustria Toscana the Regional section of Confindustria<sup>1</sup> since 1997.

Within this role we provide support, consultancy and centralized services to the Confindustria associated companies.

We participate with Confindustria Toscana in the EEN network, with services that bring Europe closer to businesses.

Moreover, we support companies, associations, schools, training institutions, etc. to design, develop and manage new projects in the fields of energy and environment, chemistry, paper, made in Italy, fashion, food and beverage, tourism, mechanics, biomedical and pharmaceutical, ICT, infrastructures, logistics.

## 2. WHAT WE DO

### INNOVATION MANAGEMENT

- We build innovative projects that foster value creation from social, cultural and technological changes.
- We help companies face the challenges and seize the opportunities that digital transformation and, more generally, innovation creates.
- We dedicate ourselves to study, analyse and build methods and processes that are capable of initiating an effective and lasting innovation attitude, so that each company has its own tool-kit to build its future.
- We work alongside our business network to build shared projects. We analyse the investment programs, the work processes that are involved in the proposed changes, the skills in place and how they must be enriched, so that the human resources of the companies can successfully face these new and continuous challenges

### MANAGEMENT CONSULTING

- Evaluation, design, and development of innovation (process, product/service and market, ie. for internationalization) initiatives and projects
- Support for strategic innovation
- Start-ups tutoring and mentoring
- Teach topics related to business strategies for innovation
- Information and periodic dissemination of regional, national and European funding opportunities
- Promotion and research of partnerships and synergies between companies and research centres

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<sup>1</sup> Confindustria is the main association representing manufacturing and service companies in Italy, with a voluntary membership of more than 150,000 companies of all sizes, employing a total of 5,440,125 people. The association's activities are aimed at guaranteeing the central importance of companies, the drivers of Italy's economic, social and civil development. By representing companies and their values at institutions of all levels, Confindustria contributes to social well-being and progress, and from this standpoint guarantees increasingly diversified, efficient and modern services.



- Participation, through Confindustria Toscana, in the Enterprise Europe Network SME2EU (EEN), offering SMEs the chance to develop partnerships at national and international level on projects in the areas of innovation, technology transfer and internationalization, and making available a wide range of integrated tools to support these areas.
- We are members of:
  - Sant'Anna Competence Center ARTES 4.0 (Scuola Sant'Anna of Pisa)

## TRAINING

- We are a training agency accredited by Tuscany Region and by Fondimpresa on all areas of our intervention.
- Since our birth we operate in the fields of management, lifelong learning, training for apprentices and for unemployed people. We are acknowledged as a reference entity in our region thanks to the high quality of our training services.
- Since October 2001, we have managed the external training of over 6000 apprentices throughout the Region of Tuscany.
- Our twenty-year experience allows us to follow all the phases of a training project: from conception and design to management, up to the monitoring and evaluation and reporting.
- We are members of:
  - The Technical Scientific Committee of the Higher Technical Institute MITA in the Fashion field
  - The Steering Council of the Higher Technical Institute for New Technologies of Life science

## EDUCATION

From 2017 we collaborate with Confindustria Firenze on innovative school-work alternation projects, that have as the main objective to make students understand the organization of companies, the business model and the strategic innovation processes, with particular reference to the concept of *design driven innovation*.

## 3. AREAS FOR COOPERATION

- Topics related to our activity areas and sectors, as indicated in the previous paragraph.
- Specific area of interest:
  - Innovation, soft innovation, Innovation and new materials,
  - Circular economy
  - Fashion and global supply chains
  - Industry 4.0 and related technologies
  - Economic development
  - Business models
  - Blockchain
  - Education and dual-training systems

## 4. OUR ADDED VALUE

Our added value stems from our network.

As the operating arm of Confindustria Toscana (the main association representing manufacturing and service companies in Tuscany) we are in a privileged position for understanding the strengths, weaknesses, threats and opportunities of our territory. At the same time, thanks to our role, we can easily involve the business sector of our region as well as the territorial institutions, education institutions and trade associations.



We participate with Confindustria Toscana (*Tuscany Contact Point*) in the EEN network

## 5. FUNDING PROGRAMMES OF INTEREST

EU and International funding programmes such as: HORIZON 2020, ERASMUS PLUS, ENI, LIFE, Other.

## 6. CONTACTS

**Confindustria Toscana Servizi S.c. a r.l.**

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